

## **Meeting Notes**

### **1. Welcome and Introductions**

#### **In Person:**

- Rick Teebay, LA County
- Patricia Kwon, SCAQMD
- Ayala Ben-Yehuda, UCLA
- J.R. DeShazao, UCLA
- Marco Anderson, SCAG
- Annie Hoeksma, SCAG
- Wayne King, City of LA, Clean Cities Coalition
- Alex Pugh, Southern CA Edison
- David Almeida, California Center for Sustainable Energy (CCSE)
- Rufina Juarez, LACMTA (Metro)
- Curt Gibbs, Experience LA
- Wally Siembob, SBCCOG
- Eydie Galper, LAEDC
- Celina Stratton, Energy Solutions
- Eric Anthony, LABC
- Tyler Peterson, CCSE
- Colin Santulli, CCSE
- Joe Sullivan, IBEW/NECA/LMCC
- Lisa Cuellar, Metro

#### **Video Conference:**

- John Proctor, SCAG
- Stephen Svete, Rincon Consulting

#### **Phone:**

- Nancy Pfeffer, Gateway Cities COG
- Frank Lopez, LA Chamber of Commerce
- Lindsee Tanimoto, CA Energy Commission
- Taylor York, WRCOG
- Lorraine A. Paskett, Cambridge LCF Group & LA Business Council
- Beth Neaman, SCE

### **2. Grant Updates**

- CA Energy Commission Regional Plug-In Electric Vehicle Readiness Plan (Marco)
  - SCAG has been coordinating with regional councils and continuing to develop plan
  - There will be a presentation to the LA Economic Development Corporation on Thursday Oct. 11 & LA Clean Cities Coalition meeting
  - Continuing to add members to coordinating council
  - In the process of creating working groups

- Sent out an RFP to supplement stakeholder outreach – survey and facilitating SCAG sessions
- U.S. DOE – Clean Cities Community Readiness and Plug-In Electric Vehicles Planning (Patricia)
  - Plan will be completed by the end of this year (12/31/12)
  - Looking to Clean Cities coalitions to help out with outreach efforts after plan is completed
  - The statewide EV plan has been removed from the deliverables.
  - 1<sup>st</sup> two weeks of May – Merit review in Washington D.C. to share best practices – Encouraged members to attend pending budgets and schedules

### **3. Regional PEV Readiness Plan Update (J.R. DeShazo) (PDF of PowerPoint attached)**

- They are on schedule, and first four deliverables have been shared with full So Cal PEVCC
- Main idea from presentation
  - Focus on how to avoid pitfalls when pricing PEV charging services at government and non-profit stations
  - The goal is for the small battery PHEVs to have options to charge in order to allow for more electric miles driven
  - Best pricing policy – markup on unit costs
- This presentation was focused on the driver-owned site; next presentation can focus on site-owner site

### **4. Knowledge Sharing**

- Clean Vehicle Rebate Project Survey Report – David Almeida, CCSE (PDF of PowerPoint attached)
  - Survey results can be found [on the CCSE Clean Vehicle Rebate website](#)
  - A web-based map with different layers will be released in the next quarter
- EV Infrastructure at public travel sites (Stan Cowan, Ventura APCD)
  - Reschedule for next meeting

### **5. Outreach & Education**

- Industry Subcommittee
  - Mission: to provide the private sector perspective and also provide candid information and feedback on deliverables coming out of Luskin Center
  - Membership: private sector representatives, SCE, Economic Development, LA Chamber of Commerce
  - First meeting later in October
  - Draft a schedule for 5 meetings over the next 9 months to target specific barriers related to PEV planning

- Alex's suggestion – have a kick-off meeting to include all industry representative and then form priorities
- Outreach/Education Subcommittee
  - Rick's suggestion – Have a common brand and a common message – “Charge Up LA, Riverside, etc.”
  - Coordinate outreach with Colin Santulli, CCSE
  - Education outreach events through Clean Cities Coalitions

#### **6. Upcoming Events**

- National Plug-In Day, Sunday, September 23<sup>rd</sup>
  - Events will be taking place in El Segundo, OC, Ventura, Temecula
  - More info on where events are taking place can be found [here](#)
- [ALTCAR Expo](#), Friday September 28<sup>th</sup> & Saturday September 29<sup>th</sup>
  - Jacob Lieb and Marco Anderson will be presenting on Friday
  - SCAG Clean Cities Stakeholder breakfast will be taking place at 8am before the start of the conference on September 28<sup>th</sup>
- [Southern California Energy Summit](#), Thursday October 4<sup>th</sup> & Friday October 5<sup>th</sup>
- Governor Brown's Interagency Working Group on Zero-Emission Vehicle (ZEV) Action Plan Summit- Friday September 28<sup>th</sup>, Sacramento, CA.

#### **Next Meeting:**

- **Wednesday, October 24, 10am-12pm**